

Architecting for Business Value; Assignments

by *Gerrit Muller* TNO-ESI, University College of South East Norway

e-mail: gaudisite@gmail.com

www.gaudisite.nl

Abstract

All assignments of the course Architecting for Business Value.

Distribution

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logo
TBD

Determine and Discuss the Case

Determine the system of interest

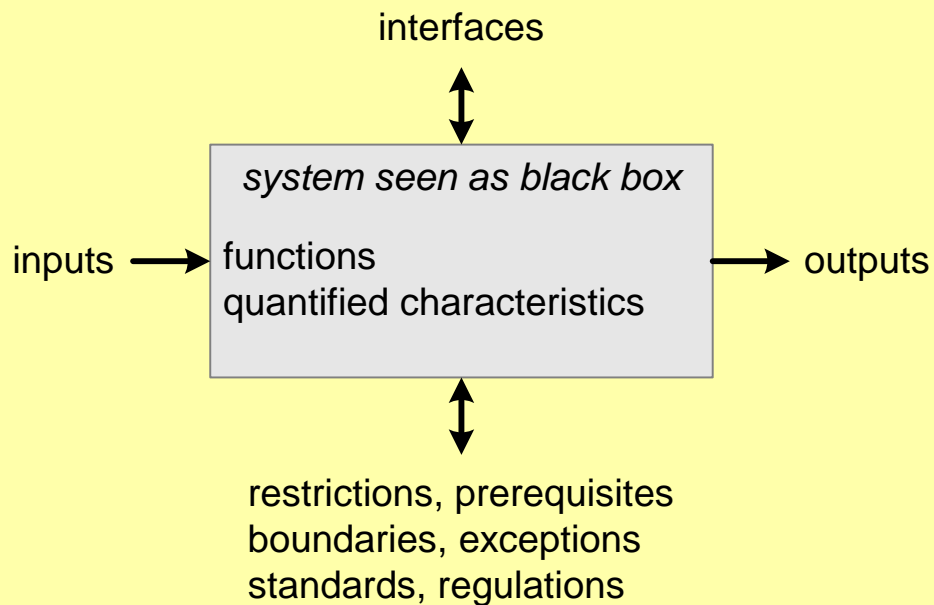
Define your organization

Determine an innovative change to be architected

Exercise SMART KPPs and Use CAsE

Make specification overview with ~10 **SMART** Key Performance Parameters (or functions or interfaces)

determine at least one use case



use case
typical use with relevant
context data (quantified!)

- **S**pecific *quantified*
- **M**easurable *verifiable*
- **A**chievable (Attainable, Action oriented, Acceptable, Agreed-upon, Accountable)
- **R**ealistic (Relevant, Result-Oriented)
- **T**ime-bounded (Timely , Tangible, Traceable)

Exercise Story Telling

Create a story

as text + sketch or as cartoon

Use the criteria

be highly specific!

envision the future value proposition

Enjoy!

Exercise Block Diagram

Make a set of **block diagrams** capturing the **static parts** and **interfaces**.

Ensure coverage of the entire system, e.g. including service, training, production, etc.

Show both **hardware** and **software**

Good block diagrams have in the order of 10 to 20 blocks

Exercise Dynamic Behavior

Capture the **dynamic behavior** of the **internals** of your system in **multiple** diagrams.

Diagrams that capture dynamic behavior are among others:

- Functional flow (of control or information, material or goods, or energy)
- Activity or sequence diagrams (e.g. with “swimming lanes”)
- State diagrams

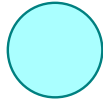
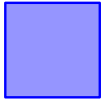







Make a **technical budget** for one of the **key performance parameters**.

- a good budget has 20 to 30 contributing elements
- elements should be balanced (remove or combine insignificant contributions)
- use the previously defined parts and dynamic behavior

Exercise Concept Selection

Make a **decision matrix** for one of the **concept selections**.

- define at least 3 concepts
- define 7 to 10 criteria for selection
- score the concepts against the criteria, for example using a scale from 1 to 5: 1 = very poor, 5 = very good
- recommend a concept with a rationale

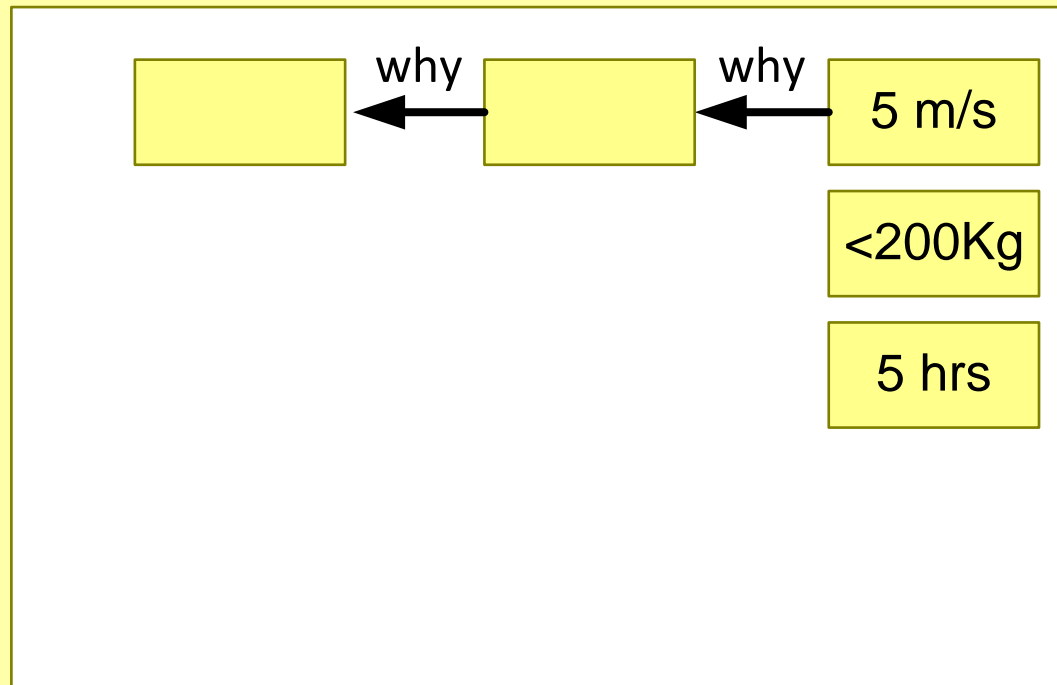
	concept 1 	concept 2 	concept 3 
criterion 1			
criterion n			
			best, because ...

Exercise Customer Key Driver Graph

Make a **customer key driver graph**

Use yellow note stickers

Start at the right hand side



Analyze the **evolution** during the **lifecycle**.

- identify sources of change in customer context, life cycle context, and technology
- determine per change the expected rate of change and the required response time to the change

Exercise Line of Reasoning

Make a **line of reasoning** for one of the dominant qualities.

- in the CA views; determine what customers do to achieve their goal
- in the F view determine the specification of your system supporting this quality
- in the CR views determine the relevant concepts and technologies
- Take the reverse viewpoints as well: what threatens this quality?

Exercise Business Plan

Make a **business plan** for the mid to long-term future.

- determine business model
- determine investments, sales volume, sales price, and costs
- estimate the cash flow and accumulated profit
- include at least 3 releases or generations of systems

Exercise Threads of Reasoning

