Abstract
The stakeholder part of the Embedded Systems Architecting (ESA) course is described. The program existing of 6 modules is described. The course format, iterating theory, illustration and interaction is explained.
Complementing Forms

Theory
  dull
  passive

Insight

Practical Illustration
  vivid
  passive

Interaction
  vivid
  active

Spin-off:
  cross-fertilization

Abstraction

Exercise
<table>
<thead>
<tr>
<th>Time</th>
<th>8:30</th>
<th>12:30</th>
<th>13:15</th>
<th>17:15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>interaction</td>
<td>lecture</td>
<td>interaction</td>
<td>exercise</td>
</tr>
<tr>
<td>presentation and discussion</td>
<td>general feedback &amp; interaction</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Course Program

- **Product creation and system architecture in business context**
- **Role and task of the system architect; psycho-social side**
- **How to: document present**
- **Requirements capturing**
- **Case:** CAF-views
- **Case:** CR-views
- **Block 1, 3 days**

- **Roadmapping; story telling**
- **Case:** prepare presentation
- **Case:** from story to design
- **Case:** present to management
- **Evaluation**
- **Product families and generic developments**
- **Block 2, 2 days**
Rules of the Broadcast Part

- Please write your questions/remarks/statements on yellow stickers and attach them at the end on the P-flip.

  *These will be used in the interactive section for discussion and to increase insight.*

- Short clarification questions are welcome,

  *Discussion will take place in the interactive part.*

- Stupid questions don’t exist. Learning is based on **safe** and **open** interaction.

  *Very individual-oriented questions can be referred to a break or after the session.*
Rules of the Interactive and the Practice Part

- Your contribution is essential.

- Don’t monopolize the time. Everyone, also the quiet people, should have the opportunity to contribute.

  The facilitator will intervene if the contribution is limited to a small group of participants.

- Respect the contribution of others.

  Opinions can’t be wrong, difference of opinion is normal and called pluri-formity.

- The course format is highly experimental and based on improvisation, constructive proposals are welcome.

  It is your course! Regular evaluations will give the opportunity to influence the rest of the course.
Evaluation of the Expectations

Please write your name and expectations with a marker on one A4 page.

Describe your expectations as one-liner or in a few keywords.

These pages will be displayed on the wall of the room.

At the end of the course we will look back on these expectations, with the purpose of two-way learning.