Positioning Embedded Systems Initiatives

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Abstract

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March 6, 2013
status: planned
version: 0

logo TBD
Map of software intensive product businesses

- IT
- Embedded
- Philips
- Oce
- ASML
- FEI
- Assembleon
- Thalys
- Bosch
- Medical
- CE
- PS
- DAP
- Siemens
- VDO
- ICT
- Origin
- CGEY
- Ordina
- CMG
- Sioux
- ICT
- Chess
- Imtech
- Technolution
- Suppliers
- High volume
- Professional
- Software intensive products

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ESIPbusiness
Geographical scopes

world

London, Paris, Hamburg, ...

Belgium, Netherlands, ...

Groot Eindhoven

half hour distance

single day cartrip

single day airplane trips

multi-day travel trips
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MATsystemArchitectGrowth

Maturity dimension

root technical knowledge
generalist technical knowledge
business, application insight
process insight
psychosocial skills
PCP phases

feasibility → definition → system design → engineering → integration & test → field monitoring
Positioning of ESI

ESI

root technical know-how

business, application insight

process insight

psycho-social skills

field monitoring

high volume

professional

software intensive products

IT

Philips

CE PS

Océ

ASML

FEI

Assemblon

Thalys

Bosch

medical

CE

PS

DAP

Siemens VDO

Chess

Imtech

Origin

CGEY

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ESIPositionESI