

# Architecting for Business Value; Business Context - Process View

by *Gerrit Muller* [TNO-ESI, University of South-Eastern Norway]

e-mail: `gaudisite@gmail.com`

`www.gaudisite.nl`

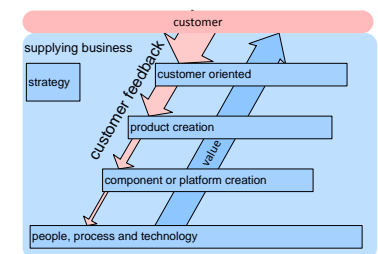
## Abstract

This presentation discusses a model of the business processes. The various processes have different timing and financial characteristics, providing insight in organizational behavior and characteristics.

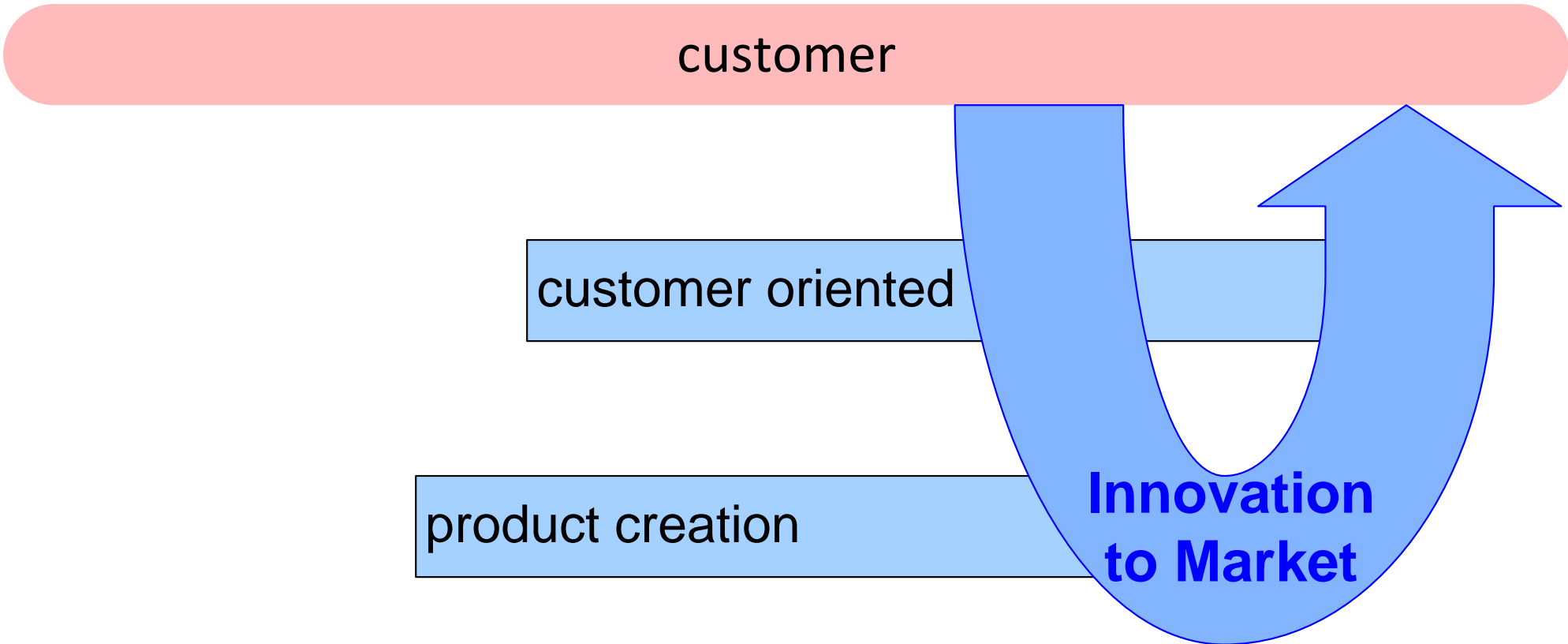
### Distribution

This article or presentation is written as part of the Gaudí project. The Gaudí project philosophy is to improve by obtaining frequent feedback. Frequent feedback is pursued by an open creation process. This document is published as intermediate or nearly mature version to get feedback. Further distribution is allowed as long as the document remains complete and unchanged.

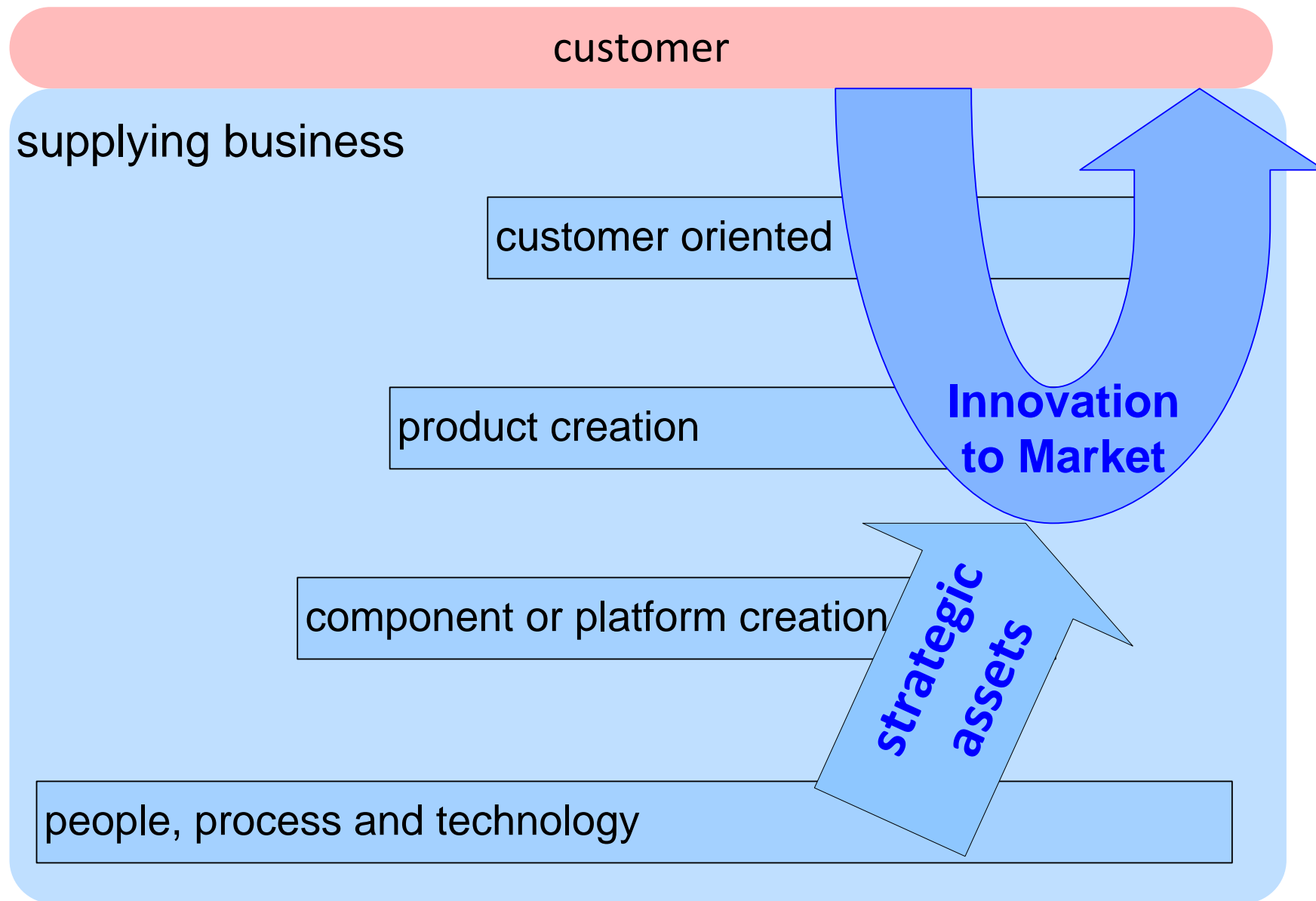
August 16, 2025  
status: draft  
version: 0



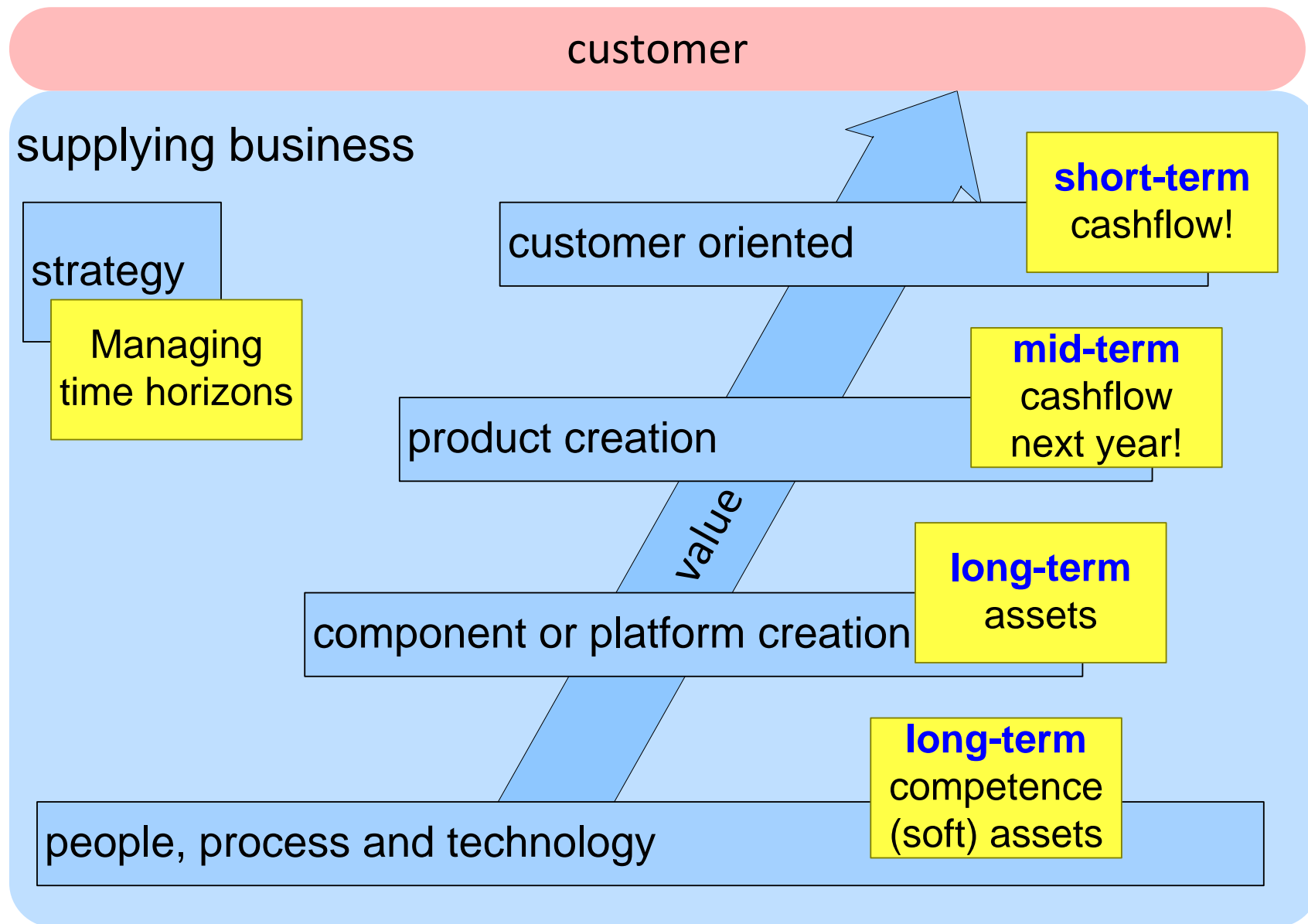
# Process Model Innovation to Market



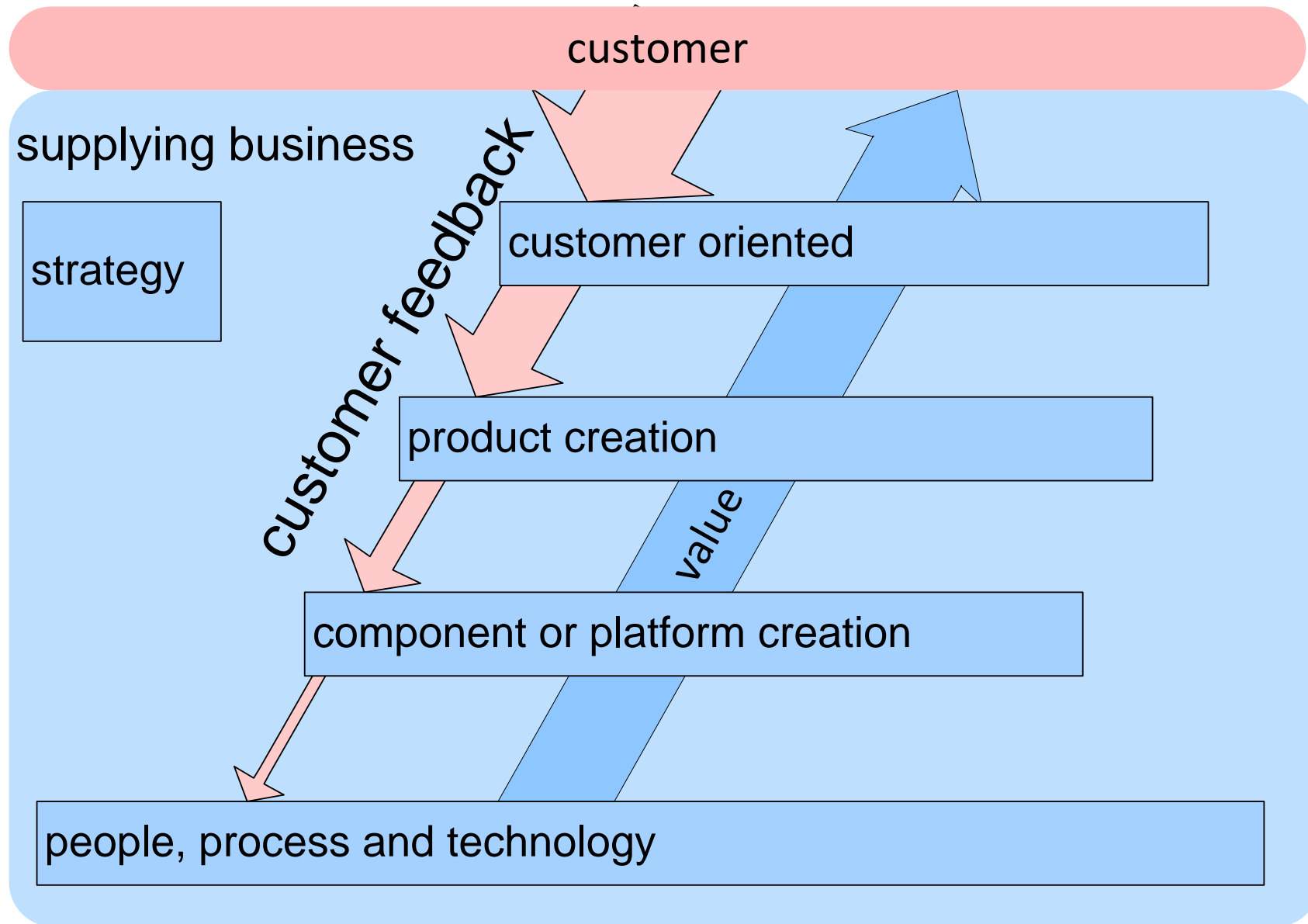
# Strategic Assets Accelerate Time to Market



# Time Dimension and Strategy



# Information Flow



# Integral Process Model

