

Presenting to higher management; exercise

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Abstract

This presentation provides the exercise for the module presenting to higher management teams.

Distribution

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logo
TBD

Exercise presentation to higher management

- + Bring a clear **architecture message** to
- + a **Management team** at least 2 hierarchical levels higher
- + with **10 minutes** for **presentation including discussion**
(no limitation on number of slides)
- * architecture message =
technology options in relation with **market/product**
- * address the **concerns** of the **management stakeholders**:
translation required from **technology** issues into
business consequences (months, fte's, turnover, profit, investments)

Exercise schedule

