

# SEFS Business and Life Cycle Context

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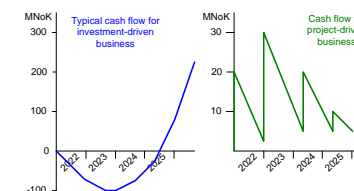
## Abstract

The business context of the system of interest needs a viable business proposition. Many business functions, often active throughout the entire system life cycle, need to operate well. All of them generate life cycle needs. There also needs to be a business model, who pays for what, ensuring an economic sound business.

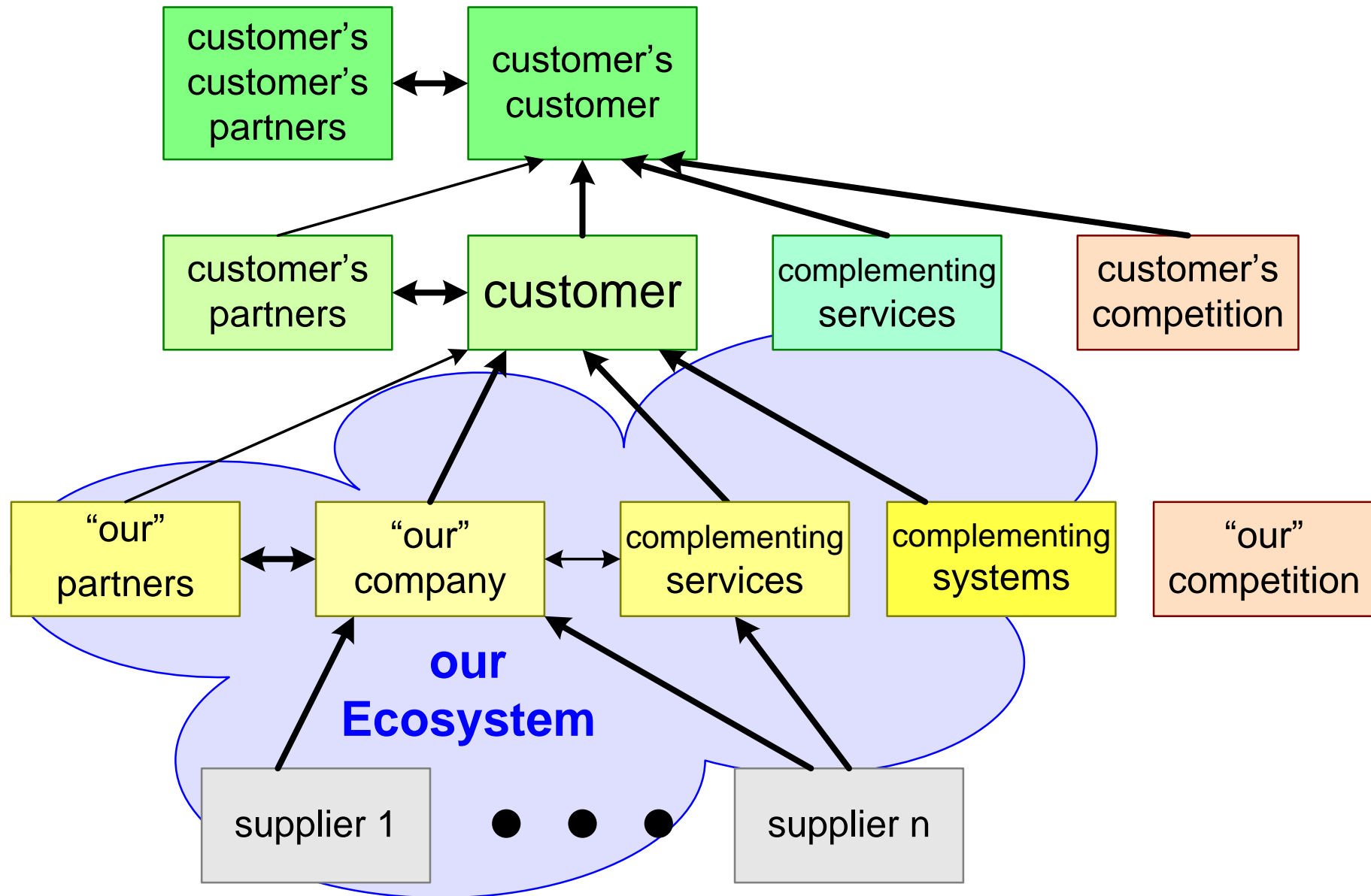
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# What is Our Company's Role?

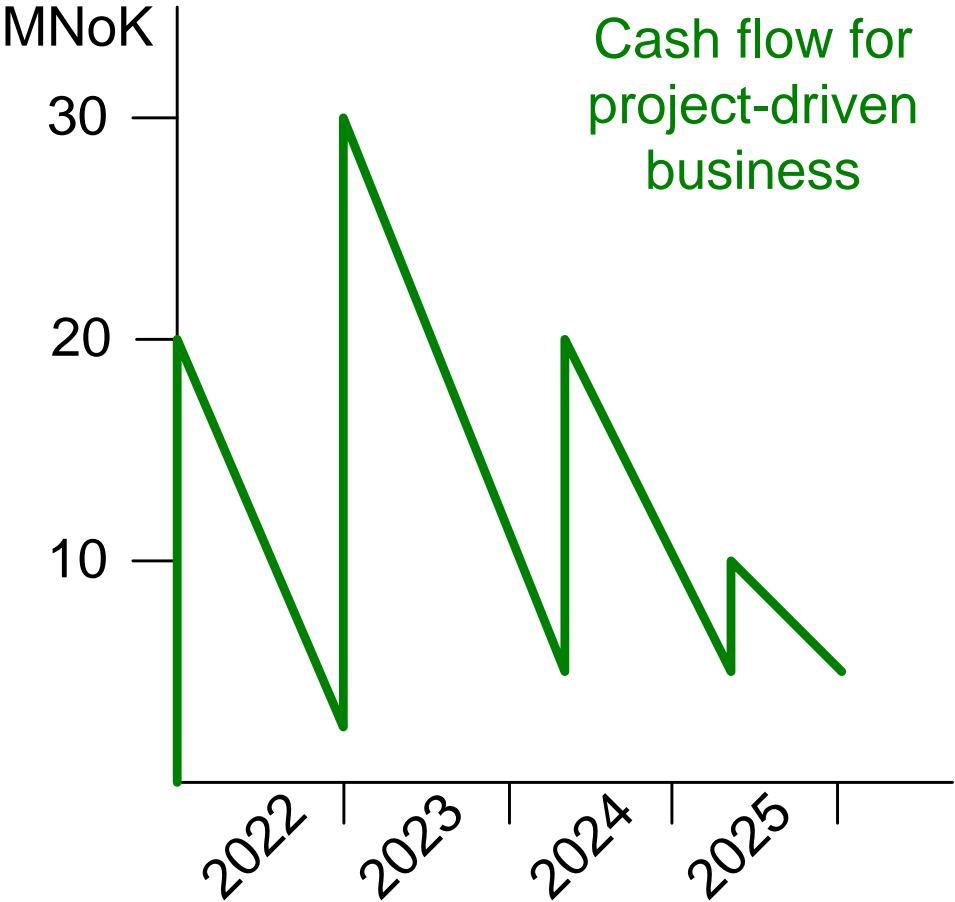
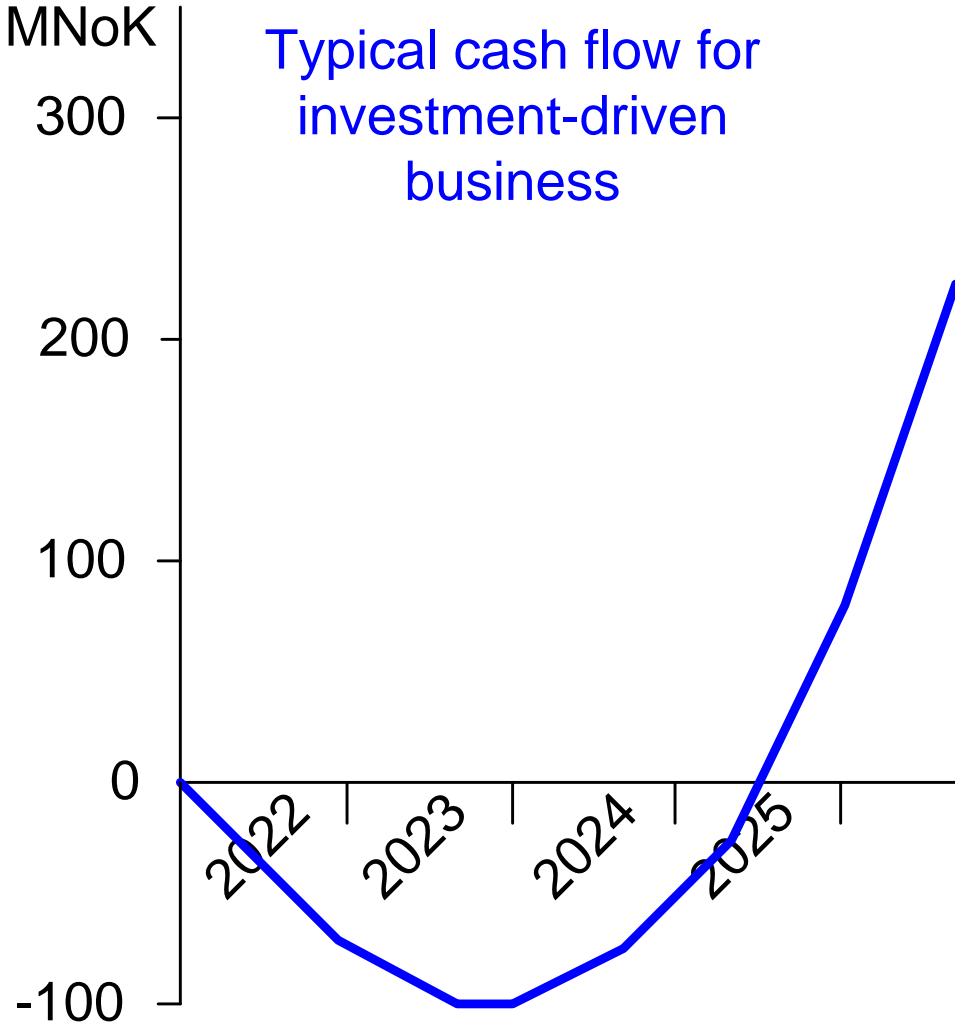


# What is our Business?

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- What is “our” role in the value network and in “our” ecosystem?
- How do we earn money, what is our business model? When and how much?
- How and when do we have expenses? What is our cash flow?
- VUCA analysis; what is Volatile (changing fast), what is Uncertain, what is Complex, and what is Ambiguous?

# Cash Flow Models



# Life Cycle Needs

