

# Synergy and Architecting

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## Abstract

This presentation discusses the relation between synergy and architecting. Synergy is primarily a business proposition. Architecting facilitates synergy. Architecting ensures fitness for purpose, and balances generalization and dedication.

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TBD

# What is Architecture and Architecting?

Mark all applicable boxes




**specifications**

**indicators**

**overarching vision**  
market, business, technology  
process, product

**API's**

**components (implementations)**

**high level rules**

layer n !calls n-k; k>1  
layer n !calls n+k; k>0

**guidance monitoring**

**infrastructure**

OS file system  
bus memory I/O

**audio pipeline** **message routing**

**concepts**

whit communication

**http** **DVB** **IPTV**

**standards**

**WMA** **MP3** **JPEG**

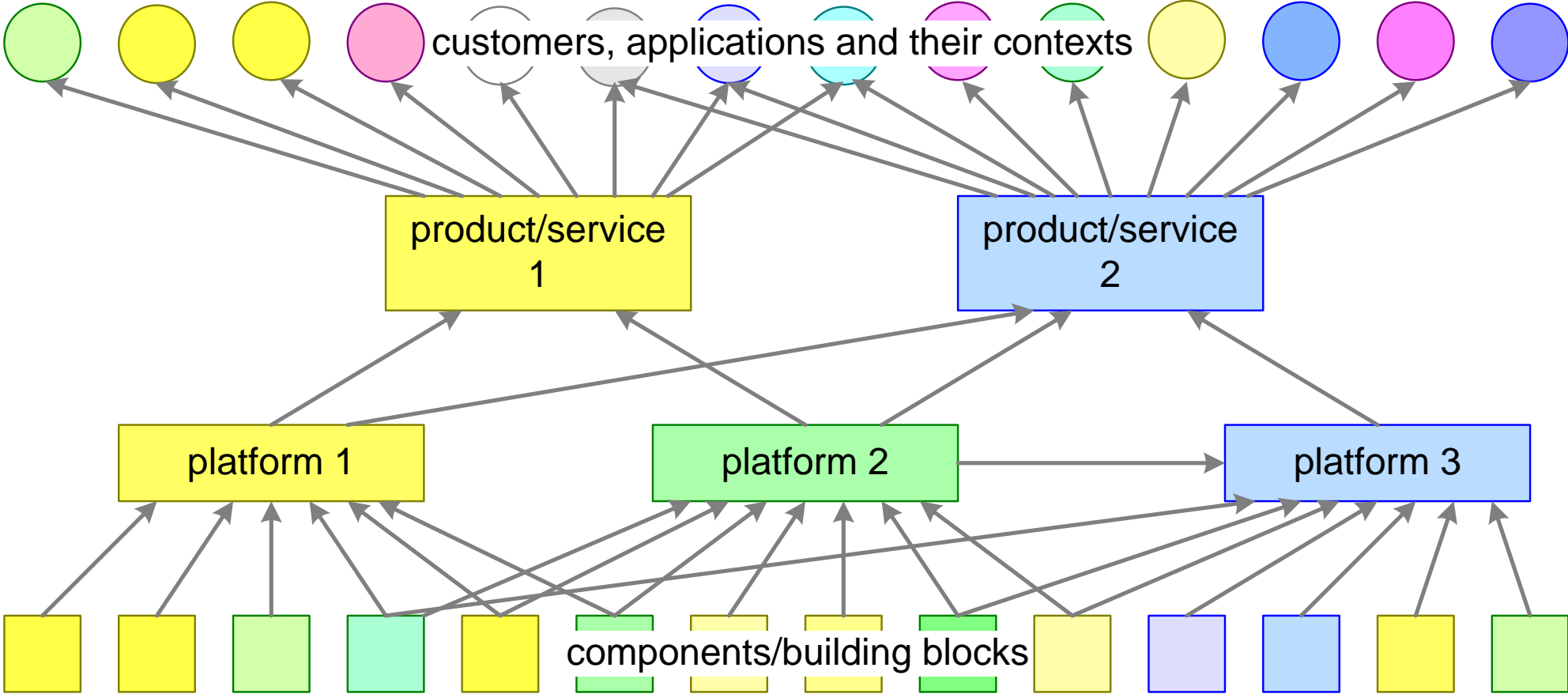
**customers** **environment**

**domain codification**

Java  
SQL  
FPGA  
technology

**other...**

# From Components to Customers



# Platforms and Architectures Evolve

