Synergy How?

by *Gerrit Muller*   USN-SE

e-mail: `gaudisite@gmail.com`

`www.gaudisite.nl`

Abstract

This presentation discusses how to achieve synergy.

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logo
TBD

Typical Examples of Generic Developments
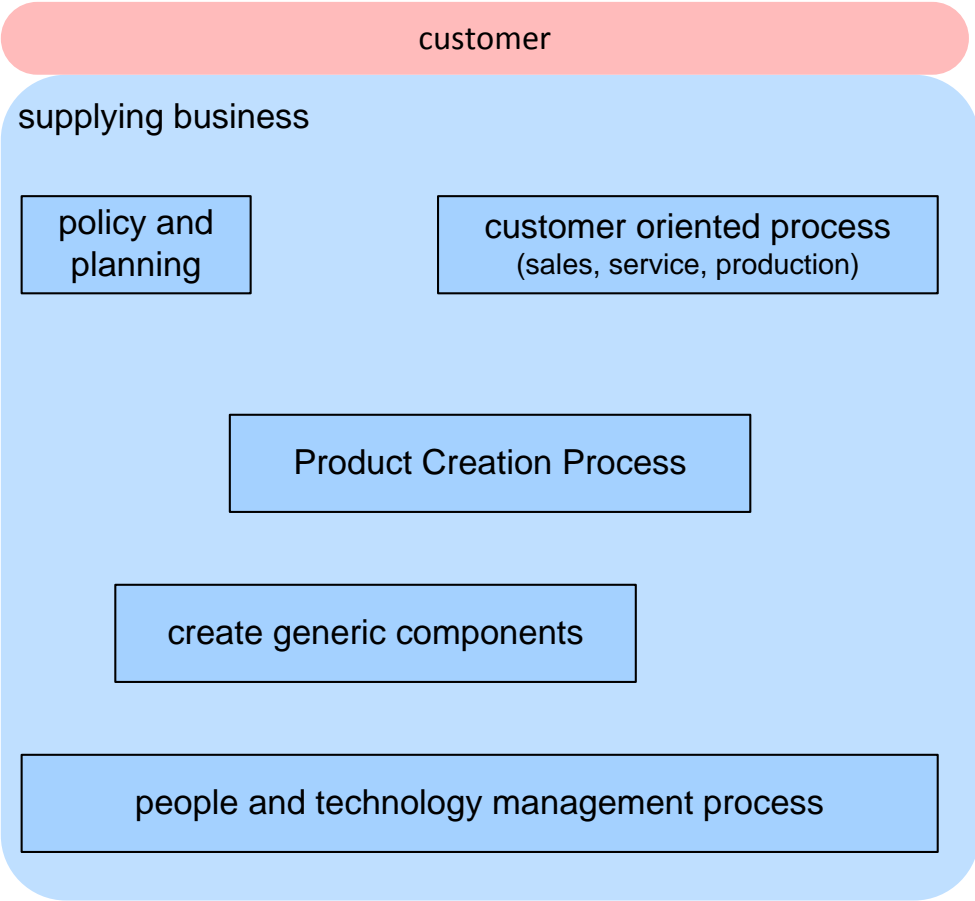
Platform

Common components

Standard design

Framework

Family architecture

Generic aspects, functions, or features

Reuse

Products (in project environment)

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Models for Generic Development

customer

supplying business

policy and planning

customer oriented process
(sales, service, production)

Product Creation Process

create generic components

people and technology management process

lead customer — direct feedback too specific?

carrier product — product feedback product specific?

platform — feedback problem too generic

technology push — no feedback

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Platform Release Models

platform
baseline

platform
as consolidation baseline

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