

Introduction How to Engineer Systems as Start-up or in Disruptive Circumstances?

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Abstract

Start-ups and organizations responding to disruptive changes share the challenge of responding fast, often with limited suitable resources, while the environment may impose rigid ways of working. This paper explores these challenges and options to cope with them.

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Disruptive Change Consequences

drivers

- big pain
- big need
- big opportunity

challenges

- time pressure
- limited resources
- unknowns
- uncertainties
- ambiguity
- everything and now