

Fashionable

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Personalization



Themes



Inspired by William van der Sterren

Specific
Functionality

Format

Download

Import

Scale

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Architecting for Humans

To create an User Experience

Design Experience is needed

A



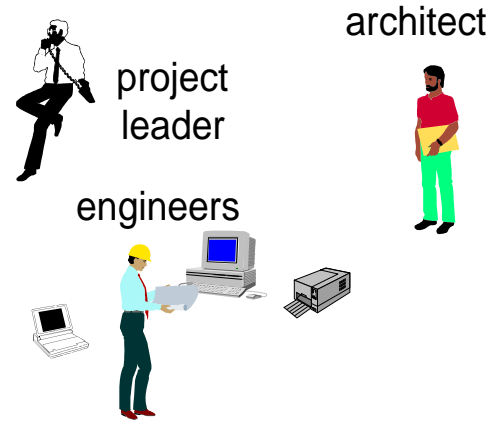
B



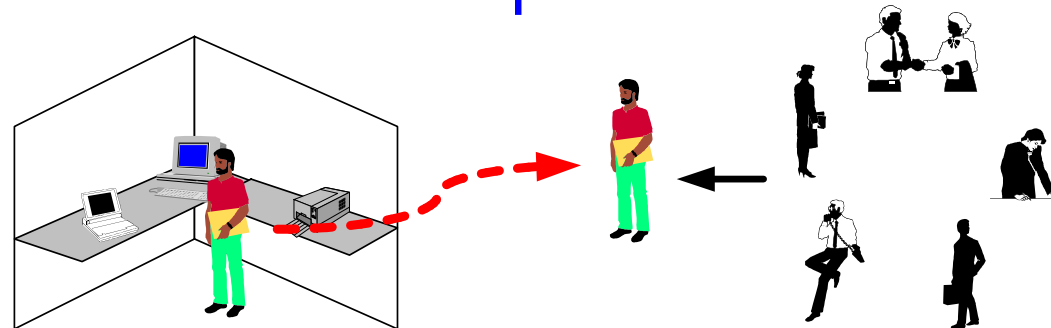
C



D



Success requires feedback



Experience is not predictable and never guaranteed